

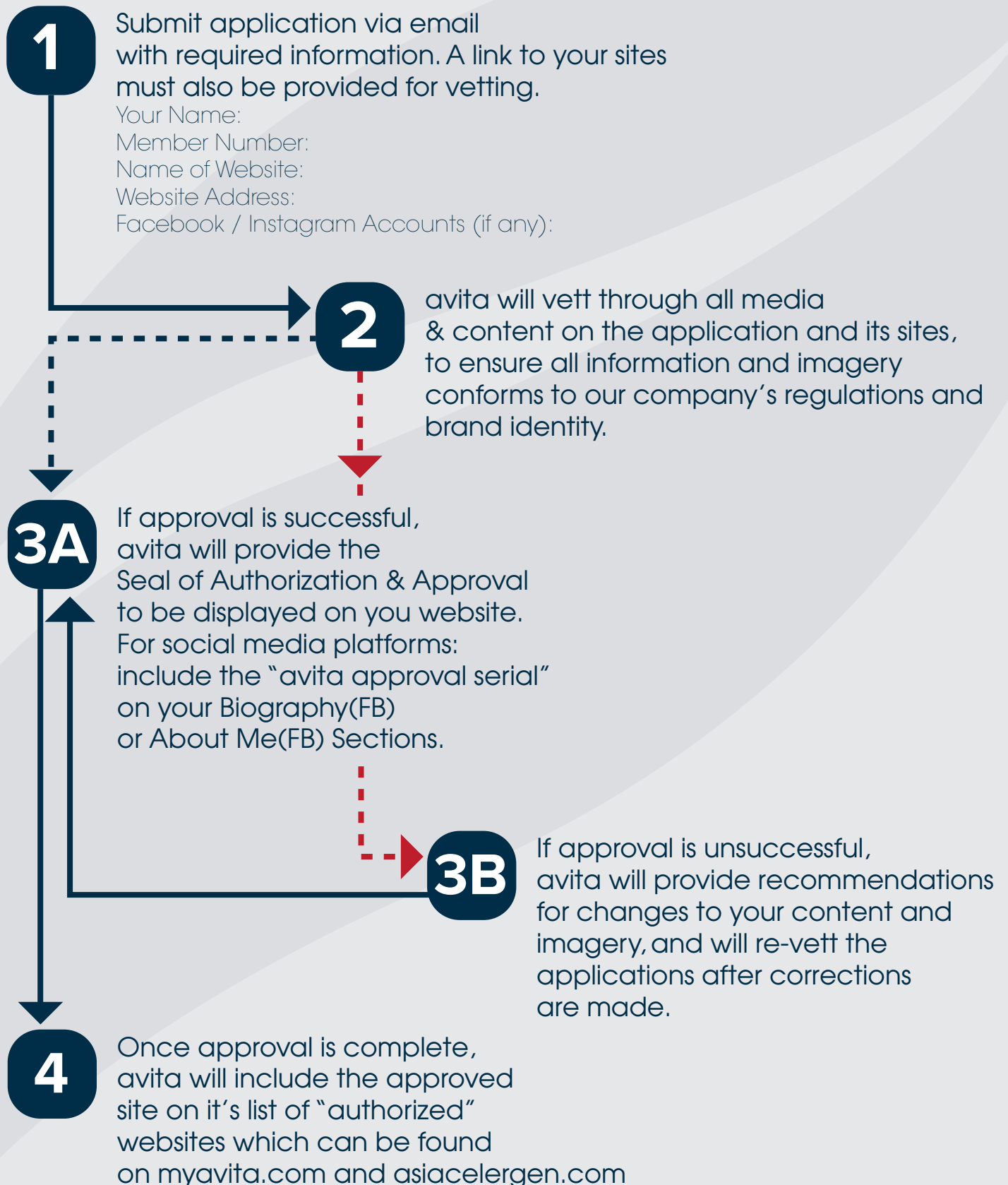
# **GUIDELINES FOR AUTHORIZATION & APPROVAL**

(WEBSITES & SOCIAL MEDIA PLATFORMS)

1. Usage of avita's logo and branding must be done appropriately, following established branding guidelines of the company. This applies to all products, education system, events & awards.
2. Usage of images must conform and be appropriate to avita's brand image. No nudity or obscene images are allowed.
3. Usage of the term "Official" in the name or tagline on any website, social media or other digital platforms to represent an authorized Distributor is not allowed.
4. Product claims must follow the local Government requirements and regulations as indicated by the company.
5. Country of Operation must be included in either the About us section / Contact Us Section / Main banner of the website. For Facebook and Instagram, Country of Operation must be included in the About Us and Biography sections.
6. The subtitle for "Authorised Distributor of avita" must be located on the website visibly , preferably at the main banner of the site.
7. A disclaimer for self run promotions must be included, stating that the promotion is not run or endorsed by avita international.
8. All prices on the site must be in retail price.
9. On any sales page, please include an option for current "members" to check and enter their member code. In such cases, please redirect the member to their appropriate upline for sales and consultation.
10. avita will conduct periodic reviews of all sites to ensure compliances with the above guidelines.

# PROCEDURE FOR AUTHORIZATION & APPROVAL

(WEBSITES & SOCIAL MEDIA PLATFORMS)



# DISCLAIMERS FOR AUTHORIZED WEBSITES

(SAMPLE FOR WEBSITES & SOCIAL MEDIA PLATFORMS)

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Some of the links on the Website may be "affiliate links". This means if you click on the link and purchase an item, the Operator will receive an affiliate commission.

## Reviews and testimonials

Testimonials are received in various forms through a variety of submission methods. The testimonials are not necessarily representative of all of those who will use the Services, and the Operator is not responsible for the opinions or comments posted on the Website, and does not necessarily share them. All opinions expressed are strictly the views of the poster or reviewer.

Some testimonials may have been edited for clarity, or shortened in cases where the original testimonial included extraneous information of no relevance to the general public. Testimonials

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may be reviewed for authenticity before they are posted for public viewing.

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## Contacting us

If you would like to contact us to understand more about this Disclaimer or wish to contact us concerning any matter relating to it, you may send an email to [XXXX@XXXX.com](mailto:XXXX@XXXX.com)

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